

Non Hydroquinone Skin Lighteners

£8.04



HEALTH RISKS OF SKIN LIGHTENING PRODUCTS



WHAT IS COLORISM?

Discrimination and prejudice towards individuals with darker skin, and favoring people with lighter skin, rooted in toxic Eurocentric beauty standards stemming from racism and colonization



Many women and girls of color are pressured by marketing and society to buy toxic skin-lightener products which pose long-term health problems



People of color deserve to have access to non-toxic or non-dangerous personal care products, and to thrive and feel beautiful in every skin tone



STAY AWAY FROM THE BIG THREE: TOXIC CHEMICALS IN SKIN LIGHTENERS



HYDROQUINONE

Harmful health impacts include...

- Blurry eye vision and other eye damage
- Skin discoloration and rash (ochronosis)
- Skin cancer

Although hydroquinone can be found in products prescribed by doctors, **it is not safe to buy over-the-counter products** containing hydroquinone in personal care or beauty products.

MERCURY

Harmful health impacts include...

- Headaches, memory loss and other nervous system damage
- Skin discoloration and scarring
- Kidney damage
- Damages child's nervous system and cause learning and memory problems

Read the label!

- "Avoid contact with silver, gold, rubber, rubber, aluminum, or jewelry" likely indicates mercury presence

Sneaky ingredient names!

- Hg, mercuric iodide/chloride, mercurous chloride, ammoniated mercury, calomel, mercurio, amide chloride of mercury or mercury oxide

STEROIDS

Harmful health impacts include...

- High blood pressure leading to heart problems
- Skin damage, acne, and painful skin sores
- High blood sugar leading to diabetes

Steroids can be prescribed by your doctor and are approved for over-the-counter use for inflammatory skin conditions. **Misuse of steroid can cause potential harm.**

SHOPPING TIPS: HOW CAN I AVOID TOXIC BEAUTY AND PERSONAL CARE PRODUCTS?

INGREDIENT LABEL CHECK

Avoid the toxic "big three" (mercury, hydroquinone, steroids)

Be skeptical of products with a missing product label or handmade/handwritten product label. If key ingredient information is missing, you cannot conduct a proper label check.

DIFFERENT NAMES, SIMILAR PROMISES

- "Skin whitening/bleaching lotion"
- "Skin brightener"
- "Dark spot remover serum"
- "Skin evening cream"
- "Skin correcting soap"
- "Corrects uneven skin tone"

All of the above may contain toxic chemicals

ZIP CODE MATTERS

Where you live can affect your ability to find products that are not toxic.

WE ACT staff visited stores in Northern Manhattan and found that local salons and small beauty stores commonly sold toxic products.



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For more info and shareable educational resources on skin lightening products, please see QR code for our web page.

Product Description

Safe, effective skin lightening without hydroquinone. Our Non Hydroquinone Skin Lighteners brighten your complexion naturally, revealing radiant, even-toned skin.

Reveal your most radiant, even-toned skin with our Non Hydroquinone Skin Lighteners. Unlike harsh chemical treatments, our gentle yet effective formula utilizes a carefully curated blend of natural ingredients to safely and gradually lighten dark spots, hyperpigmentation, and uneven skin tone. Say goodbye to the worry of harmful side effects often associated with hydroquinone-based products, and hello to a brighter, more confident you. We understand the desire for flawless skin and have developed a solution that prioritizes your health and well-being while delivering visible results.

Experience the transformative power of natural ingredients working in harmony with your skin. Our Non Hydroquinone Skin Lighteners are formulated to nourish and revitalize, leaving your complexion not only lighter but also healthier and more vibrant. We've harnessed the potent brightening properties of botanical extracts known for their ability to reduce melanin production, promoting a more even skin tone without the irritation or damage caused by aggressive chemicals. See the difference in your complexion as dark spots fade and your overall skin tone becomes beautifully unified.

The secret to our success lies in our commitment to quality and safety. We utilize only the finest, ethically sourced ingredients, rigorously tested to ensure both effectiveness and gentle application. Our non-hydroquinone skin lightening cream is suitable for a wide range of skin types and tones, making it a versatile and inclusive solution for achieving a more luminous complexion. You can trust that you're investing in a product that prioritizes your skin's health, providing long-term benefits without compromising your well-being.

Embrace a journey to brighter, more confident skin with our Non Hydroquinone Skin Lighteners. We believe that healthy, radiant skin is attainable for everyone, and our formula reflects this belief. Experience the difference of a natural approach to skin lightening, where

visible results are achieved without sacrificing the health and integrity of your skin. Discover a brighter future for your complexion, one that is both beautiful and healthy.